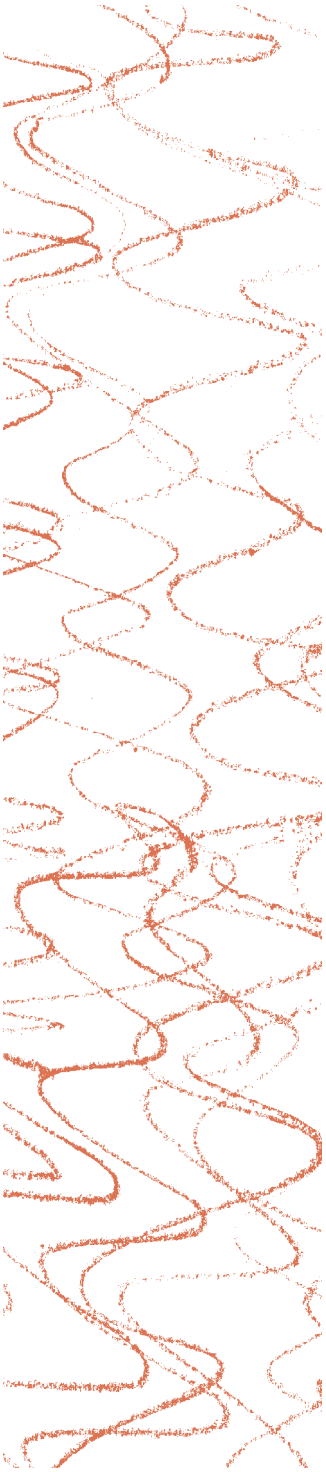
Resumé

MARION E. "BETSY" CLUFF
121 Church Street #17
Lake Oswego, OR 97034

voice 503.699.8653
fax 503.699.8653
instar@teleport.com



Current Work Experience

GRAPHIC DESIGNER
Free-lance . Portland, OR
June 1997 - to present
Concept development and design, client and vendor consultation, print supervision, and management of accounts.

Macintosh platform. PageMaker, Quark, Freehand, Illustrator, Photoshop, Filemaker Pro, and Powerpoint used extensively.

EXECUTIVE DIRECTOR, Friends of Dard Hunter, Inc.
(a national non-profit organization of hand papermakers and paper artists)
June 1997 - to present
Responsible for general management and coordination, including scheduling, print design/production, mail distribution, maintaining computer database and event coordination.

SR. GRAPHIC DESIGNER
LSI Marketing & Design . Lake Oswego, OR (part-time)
February 1998 - to present
Designer of print media and desktop publishing for established client base.

Mac & PC platforms. Working knowledge of Quark, Illustrator, Powerpoint, and Photoshop.

Past Work Experience

GRAPHIC DESIGNER
Free-lance . Portland, OR

Representative clients: CH^{2}M HILL, Western International Fireworks, Pacific Agenda, Tyee Productions, Portland State University, The Portland Creative Conference, and National Meeting Company.

COMPUTER GRAPHIC ARTIST - DEPARTMENT HEAD
National Meeting Company . Portland, OR

Designed and created computer graphics for multi-image presentations. Production management: including budgeting, scheduling, processing, & assembly. Responsible for dept. organization & supervision of new employees.

Representative clients: Freightliner/Mercedes Benz, Tektronix, Intel, Sequent Computer Systems, Boise Cascade, Graphic Arts Center, and Portland Office of Transportation.

GRAPHIC DESIGNER
Free-lance . Portland, OR

Designed and developed visual concepts, comprehensives, camera-ready art, and type specifications for print and audio visual media. Experienced in mechanical production, four-color printing, and management of accounts.

ART DIRECTOR
The Humphrey Corporation . Portland, OR

Designed and produced camera-ready art for national publications, direct mail, promotional brochures, product design, and packaging.

PRODUCTION MANAGER - PHOTOGRAPHER
The Georgia Pacific Corporation . Portland, OR

Darkroom Production Manager in charge of processing and proofing film, copy negatives, custom black & white printing, and retouching. Photographer of paneling products for reproduction in annual consumer brochures.

Education

M.F.A. degree - Book Arts,
University of Alabama
Tuscaloosa, AL

B.F.A. degree - Graphic Design,
Pacific Northwest College of Art
Portland, OR

Liberal Arts (two years)
University of Oregon
Eugene, OR

Internships

Internship, Janus Press
West Burke, VT
(established computer database)

Apprenticeship with Beaverdam Press
Salem, OR
(letterpress printing)

Internship, Georgia Pacific
Portland, OR
(darkroom technician & studio assistant)

Memberships

- Friends of Dard Hunter, Inc.
- National Guild of Bookworkers
- Oregon Book Arts Guild – Board of Directors
- Book Arts Guild (Seattle)